

2020 EXHIBITOR PROSPECTUS

*National Trade Show
Attendees from all over the U.S.*



GREAT EXPECTATIONS ★ — **THE POWER OF YOU** — ★

National Massage Convention & Trade Show
June 24-28, 2020

The Rosen Plaza Hotel | 9700 International Dr | Orlando, FL 32819



FSMTA CONVENTION & TRADE SHOW

★ — June 24-28, 2020 — ★

WELCOME



The Florida State Massage Therapy Association (FSMTA) is proud to present the **2020 Florida Massage Convention & Trade Show**, with attendees from all over the US, at the Rosen Plaza Hotel in Orlando, Florida, USA, June 24-June 28, 2020.

The Florida Massage Convention & Trade Show welcomes presenters, exhibitors and attendees from around the U.S. With a combination of the largest selection of continuing education classes in the industry, the largest massage trade show hall in the nation, and drawing record numbers of attendees from the state of Florida, nationally and internationally, the Florida Massage Convention & Trade Show gives the greatest marketing exposure for your dollar and maximizes your ROI (Return on Investment).

FSMTA greatly appreciates your decision to exhibit at the Florida Massage Convention & Trade Show. What's new in 2020?

More time for exhibitors. There will be specific blocks of open time with no classes.

Classes that surround or are adjacent to the Exhibit Hall.

Demo Theater in the Exhibit Hall.

President's Welcome Reception in the Exhibit Hall.

FSMTA continues to play a leading role in creating and promoting standards of excellence in healthcare and unifying the Massage Therapy profession.

We look forward to your company exhibiting at the 2020 Florida Massage Convention & Trade Show!

Sincerely,
Joyce Prahasky
Executive State President



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GENERAL INFORMATION

LOCATION & ACCOMMODATIONS

The Rosen Plaza Hotel is located just minutes from Universal Studios and Walt Disney World Resort®.



Rosen Plaza Hotel
9700 International Dr.
Orlando, FL 32819
Local: 407-996-9700
Reservations: 800-627-8258



DISCOUNTED ROOM RATE

\$117 per night. The resort fee is WAIVED for our rooms. Free self-parking for all guests. All guests get free WiFi in every room.

To make reservations, please contact the Rosen Plaza Hotel and ask for the FSMTA room block. The Cancellation Policy is 72-hours prior to the arrival date. FSMTA group rate will be offered three days prior and three days post-meeting dates, subject to room availability. So, bring your family and stay a little longer to enjoy all of the wonderful offerings at the Rosen Plaza Hotel in Orlando, FL!

REGISTRATION

To register as an exhibitor, complete the attached Exhibitor/Sponsorship Agreement, sign and remit payment to: FSMTA, 222 S. Westmonte Dr., Suite 111, Altamonte Springs, FL 32714 Office: 407-774-7880.

If paying by credit card you can scan and email to mhernandez@kmgnet.com or fax your registration form to 407-774-6440.

SHIPPING & RECEIVING

Once you select and purchase your booth, our convention drayage contractor, the official freight carrier for the event, will contact you directly with a prospectus. Using their material handling service, your shipment can be received at the warehouse location up to four weeks prior to the event. For questions/concerns, please do not hesitate to contact them directly.

WIRELESS INTERNET CONNECTION

Internet access is available for one device per booth, at no charge, when reserved by May 22. After May 22, a surcharge of \$50.00 will be payable onsite. Password and access information will be left on your booth table upon arrival.



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GENERAL INFORMATION

EDUCATION & WORKSHOPS

Registration to the Convention allows attendees to access the trade show floor and all 1-hour exhibitor classes. General admission to the trade show floor is also complimentary.

EXHIBIT HALL HOURS

June 25, Thursday, 6:00 pm - 10:00 pm

June 26, Friday, 11:00 am - 8:00 pm

June 27, Saturday, 10:00 am - 5:00 pm

SET-UP AND DISMANTLE

Set-up: June 25, Thursday, 8:00 am - 4:00 pm

Dismantle: June 27, Saturday, 4:30 pm - 8:00 pm

EXHIBITOR DRAWINGS

Exhibitors can sign up for a drawing time slot to draw attendees to their booth for additional facetime. You will be sent a form to participate closer to the conference.

PRESIDENT'S WELCOME RECEPTION - THURSDAY 6:00 PM - 10:00 PM

All Exhibitors are invited to the Opening Reception to the trade show, allowing additional facetime with attendees. Be sure to have your booth set-up and ready to receive guests Thursday night. Refreshments and appetizers will be available to welcome everyone.

Consider the advantages and reserve your booth!

No matter what your budget, there is an opportunity for you!

Don't delay in making your choices...opportunities are first come, first served.

We look forward to showcasing YOU at the 2020 FSMTA Annual Convention!





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EXHIBITOR PRICING

BOOTH STYLE	NON-MEMBER PRICING		MEMBER PRICING	
	<i>Pricing By March 30, 2020</i>	<i>Pricing After March 30, 2020</i>	<i>Pricing By March 30, 2020</i>	<i>Pricing After March 30, 2020</i>
8' x 10' Booth	\$895	\$982	\$795	\$865
Corner 8' x 10' Booth	\$995	\$1038	\$845	\$928
10' x 10' Booth	\$1,145	\$1,248	\$1,040	\$1,142
Corner 10' x 10'	\$1,335	\$1,468	\$1,235	\$1,358
Island Booth 20' x 20'	\$4,595	\$5,020	\$4,475	\$4,915

BOOTH SPACE BENEFITS INCLUDE:

- ◆ Exhibit Hall Reception Opening with Appetizers and Refreshments
- ◆ Discounted room rate
- ◆ FREE exposure on www.FSMTA.org
- ◆ Increased exposure of your business by our media sponsors
- ◆ 1 hour Class Space to promote the use of your products/services. Limited number available.
- ◆ Invitation to the President's Welcome Reception Thursday evening
- ◆ Exhibitor ID Sign with Company Name & Booth #
- ◆ Pipe and Drape
- ◆ 6ft table and 2 chairs
- ◆ Wastepaper basket
- ◆ WiFi, if ordered by 5/22
- ◆ Invitation to Members Reception

For more information, contact:
 Milena Hernandez (407) 774-7880 ◆ mhernandez@kmgnet.com
 222 S. Westmonte Dr. ◆ Suite 111 ◆ Altamonte Springs, FL 32714



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SPONSORSHIP PACKAGES

★ — DIAMOND SPONSOR - \$7,100 — ★

- ◆ Logo on All Attendee Badges
- ◆ One (1) 8'x10' Exhibitor Booth (10% off additional)
- ◆ Large Logo on the Convention T-shirt
- ◆ Full page Ad in the April/May/June and July/August/September Issues of *Massage Message Magazine*
- ◆ Full page Ad in the Master Schedule Program
- ◆ Large Logo on Tradeshow Signage
- ◆ Business Ad on FSMTA Email Blast
- ◆ Large Logo on ALL Convention Event Signs - Evening with the Professional Prospectives Event and Annual Banquet (placed strategically inside)
- ◆ New — Free 1-Hour Exhibitor Course
- ◆ New — Free 20 Minute Exhibitor Demo Slot

★ — PLATINUM SPONSOR - \$5,000 — ★

- ◆ One (1) 8'x10' Exhibitor Booth (5% off additional)
- ◆ Full page Ad in the April/May/June and July/August/September Issues of *Massage Message Magazine*
- ◆ Large Logo on ALL Convention Event Signs - Evening with the Professional Perspectives Event and Annual Banquet (placed strategically inside)
- ◆ Large Logo on Tradeshow Signage
- ◆ Business Ad Email Blast
- ◆ Full page Ad in the Master Schedule Program
- ◆ Large Logo on the Convention T-shirt
- ◆ New — Free 1-Hour Exhibitor Course
- ◆ New — Free 20 Minute Exhibitor Demo Slot

★ — GOLD SPONSOR - \$2,750 — ★

- ◆ 1/2 page Ad in the April/May/June Issue of *Massage Message Magazine*
- ◆ 1/2 page Ad in the Master Schedule
- ◆ Business Ad on FSMTA Email Blast
- ◆ Large Logo on the Tradeshow signage
- ◆ Large Logo on the Convention T-shirt
- ◆ Large Logo on ALL Convention Event Signs - Evening with the Professional Prospectives Event and Annual Banquet
- ◆ New — Free 20 Minute Exhibitor Demo Slot

★ — SILVER SPONSOR - \$1,500 — ★

- ◆ 1/4 page Ad in the April/May/June Issue of *Massage Message Magazine*
- ◆ 1/4 page Ad in the Master Schedule
- ◆ Small Logo on the Tradeshow signage
- ◆ Small Logo on the T-shirt
- ◆ Business Ad on FSMTA Email Blast

★ — BRONZE SPONSOR - \$1,150 — ★

- ◆ 1/9 page Ad in the April/May/June Issue of *Massage Message Magazine*
- ◆ 1/9 page Ad in the Master Schedule Program
- ◆ Name printed on the Tradeshow signage
- ◆ Name printed on the T-shirt
- ◆ Business Ad on FSMTA Email Blast



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A LA CARTE SPONSORSHIPS

WIFI - \$7,000 (2 Available)

- ◆ Large Logo on Tradeshow Signage
- ◆ 1/2 Page Ad in the Master Schedule
- ◆ Business Ad on FSMTA Email Blast
- ◆ Featured in Program Book
- ◆ Sponsor Logo in the App

MOBILE APP - \$2,100

- ◆ Small Logo on Tradeshow Signage
- ◆ Business Ad on FSMTA Email Blast
- ◆ Featured in Program Book
- ◆ Sponsor Logo in the App

CHARGING STATION - \$2,000

- ◆ Small Logo on Tradeshow Signage
- ◆ Business Ad on FSMTA Email Blast
- ◆ Featured in Program Book
- ◆ Sponsor Logo in the App

BANQUET DÉCOR - \$500

- ◆ Small Logo on Tradeshow Signage
- ◆ Business Ad on FSMTA Email Blast

PRESIDENT'S WELCOME RECEPTION - \$1,500 (5 Available) or \$7,500 - exclusive

Thursday night kicks off in style! Attended by the Executive Board and Exhibitors. Sponsorship includes recognition during the event, signage, and general sponsor recognition throughout the event and on www.FSMTA.org.

REFRESHMENT BREAKS ON THE TRADE SHOW FLOOR - \$1000

Be the one attendees are thanking for a light afternoon snack option held on the floor of the trade show. Sponsorship includes recognition during the event, signage, and general sponsor recognition throughout the event and on www.FSMTA.org.

CONVENTION TOTE BAGS (400) - \$3,500

Large Tote Bag includes company name and logo on the bag. Sponsorship includes recognition during the event, and general sponsor recognition throughout the event and on www.FSMTA.org.

CONVENTION VOLUNTEER SHIRTS - \$2000

Company logo on one sleeve. Sponsorship includes recognition during the event, and general sponsor recognition throughout the event and on www.FSMTA.org.

MUSIC FOR FRIDAY AND SATURDAY NIGHT - \$1,500 - EACH NIGHT

Includes recognition during the event, signage, and general sponsor recognition throughout the event and on www.FSMTA.org.

SPORTS WATER BOTTLE - \$3000

Given out with the tote bags, these water bottles will have your company logo printed on the bottle. Sponsorship includes recognition during the event, signage, and general sponsor recognition throughout the event and on www.FSMTA.org.

CONVENTION BADGE - \$1500

Have your logo displayed on the attendee badge. Sponsorship includes recognition during the event, and general sponsor recognition throughout the event and on www.FSMTA.org.

ANNUAL MEETING - \$1500

Receive recognition at the largest meeting of FSMTA and on the annual report. Sponsorship includes recognition during the event, signage, and general sponsor recognition throughout the event and on www.FSMTA.org.

BANQUET - \$1,500 (5 AVAILABLE) OR \$7,500 - EXCLUSIVE

Sponsor a table and receive 10 banquet tickets with your company name and logo prominently displayed. Recognition at the event, in the event program, throughout the convention and on www.FSMTA.org.

SPORTS TEAM BREAKFAST - \$1000 (3 AVAILABLE) OR \$3,000 EXCLUSIVE

Get your company in front of all members of the FSMTA Sports Team. Sponsorship includes recognition during the event, signage, and general sponsor recognition throughout the event and on www.FSMTA.org.



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A LA CARTE SPONSORSHIPS

MOBILE CHARGING STATION – EXCLUSIVE

Located on the trade show floor, this added convenience will keep attendees captivated by your static message as they recharge their cellular devices, tablets, etc.

Friday ONLY - \$695

Saturday ONLY - \$695

ENTIRE CONVENTION – exclusive rights to a single machine for both days (Just \$600/day!) \$1200

NOTEPADS AND PENS - \$1000

Have your logo on all the notepads and pens given out at all sessions and at registration. Sponsorship includes recognition during the event, signage, and general sponsor recognition throughout the event and on www.FSMTA.org.

CONVENTION TOTE BAG INSERTS – Deadline: June 1, 2020

All registered attendees receive a convention tote bag. This is a great opportunity for you to introduce your company to convention participants. For the benefit of supporting companies, we have changed our policy on tote bag inserts. If your company does not manufacture products, you are welcome to insert a promotional item, e.g., pen, keychain, etc. . Please contact FSMTA for shipping address and information.

Convention Tote Bag Inserts	Exhibitor	Non-Exhibitor
Flyer/Brochure/Catalogue - supply 500 pieces	FREE	\$250
Full Size Samples - supply 500 pieces	FREE	\$250
Sample Size/Promotional - supply 500 pieces	FREE	\$250



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ADVERTISING OPPORTUNITIES

OPPORTUNITIES	PRICING
<p>ANNUAL BANQUET – SPECIAL RESERVED TABLE</p> <p>Sponsor a table and receive 10 banquet tickets with your company name and logo prominently displayed. Recognition at the event and throughout the convention.</p>	\$1,000
<p>CONVENTION PROGRAM</p> <p>1/8 page Ad - 3 1/2" x 2" <i>Distributed at Convention</i></p> <p>1/4 page Ad - 3 5/8" x 4 7/8" <i>for all Attendees</i></p> <p>Half page Ad - 7 1/2" x 4 7/8"</p> <p>Full page Ad - 7 1/2" x 10"</p> <p style="text-align: center;">PROMOTE YOUR BOOTH</p>	<p>\$195</p> <p>\$295</p> <p>\$450</p> <p>\$595</p>
<p>MESSAGE MESSAGE MAGAZINE – April/May/June Issue</p> <p>1/8 page Ad - 3-1/2" x 2" <i>Distributed at Convention</i></p> <p>1/4 page Ad - 3-5/8" x 4-7/8"</p> <p>Half page Ad - 7-1/2" x 4-7/8"</p> <p>Full page Ad - 7-1/2" x 10"</p> <p style="text-align: center;"><i>Exclusive Convention Issue Distributed and Mailed</i></p>	<p>\$399</p> <p>\$659</p> <p>\$799</p> <p>\$999</p>

CLASS AND DEMO THEATER REQUEST FORM

CLASS OPTION

- Yes, I would like the opportunity to teach a class designed to showcase the use of my product and/or provide a business resource to convention attendees. CE Provider Y or N (if Yes, all vendors are responsible for all CE reporting of the attendees in their classes to CE Broker, not the FSMTA).
- No, I would NOT like the opportunity to teach a class designed to showcase the use of my product or service and/or provide a business resource to convention attendees.

EXHIBIT HALL DEMO THEATER

The FSMTA is creating a Demonstration Theater in the Exhibit Hall for companies to demonstrate their products and/or services. The Demo Theater will offer companies a 20 minute slot during the most active times in the exhibit hall. The FSMTA will provide staging, a screen, sound and projector. Any other needs will have to be reserved ahead of time or brought by the presenter. The cost is \$150 and is to be approved by the FSMTA Convention Committee. However, they will be chosen on a first-come, first-served basis. **Demo Theater \$150**



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EXHIBIT/SPONSORSHIP ORDER FORM

Table exhibit displays must be appropriate for a professional meeting. Registration acceptance for exhibits will be at the discretion of FSMTA Association Management. Any exhibit sponsored activities must be provided to FSMTA Association Management for prior approval. Companies may register by completing the registration information below. Exhibit space is limited and available on a first-come, first-served basis. The registration must be completed and payment received prior to the meeting date. Only one exhibit space per company.

Please Check the Sponsorship of your choice below:

- Diamond Sponsorship: \$7,100
- Platinum Sponsorship: \$5,000
- Gold Sponsorship: \$2,750
- Silver Sponsorship: \$1,500
- Bronze Sponsorship: \$1,150

A LA CARTE SPONSORSHIPS

- Wifi (2 available): \$7,000
- Mobile App: \$2,100
- Charging Station \$2,000
- Banquet Décor \$500
- Presidents Reception - \$1,500 (5 available) or \$7,500 - exclusive
- Refreshment Breaks on the Trade Show Floor - \$1,000
- Convention Tote Bags (400) - \$3,500
- Convention Volunteer Shirts -\$2,000
- Music for Friday and Saturday night \$1,500 ____ Fri ____ Sat
- Sports Water Bottle - \$3,000
- Convention Badge -\$1,500
- Annual Meeting - \$1,500
- Banquet – \$1,500 (5 available) or \$7,500 - exclusive
- Sports Team Breakfast -\$1,000 (3 available) or \$3,000 exclusive
- Mobile Charging Station – Exclusive
 - Friday ONLY - \$695
 - Saturday ONLY - \$695
 - ENTIRE CONVENTION – \$1,200
- Notepads and pens - \$1,000

Company Name: _____ Today's Date: _____
 Company Contact: _____
 Email: _____ Website: _____
 Phone: _____ Fax: _____
 Address: _____
 City, State, Zip: _____

PAYMENT TYPE:

Check or Money Order made payable to FSMTA (mail only)
 I authorize FSMTA to charge the amount indicated to my Visa MasterCard American Express
 Credit Card # _____
 Exp. Date _____ CCV # _____
 Cardholder's Name (Please Print) _____
 Cardholder's Signature _____

I WOULD LIKE TO RESERVE BOOTH(S)

SIZE: 8'X10' QTY: ____ SIZE: 10'X10' QTY: ____ SIZE: 8'X10' CORNER QTY: ____ SIZE: 10'X10' CORNER QTY: ____ SIZE: 20'X20' ISLAND
 TOTAL AMOUNT DUE: \$ _____ PLEASE INDICATE IF YOU ARE A MEMBER: YES NO

I WOULD LIKE WIFI _____

PLEASE RESERVE THE FOLLOWING SPACE(S):

Booth Number(s) 1st Choice _____ 2nd Choice _____ 3rd Choice _____
 Products/Service Represented _____
 We do not wish to be in close proximity, if possible, with the following companies: _____
 Exhibit Hall Reception Attendance: Sole _____ Co-Sponsor: _____ Student attendance: _____

As soon as we receive this form, we will follow up to confirm.

Mail Payment to: FSMTA, 222 S. Westmonte Dr., Suite 111, Altamonte Springs, FL 32714 or Fax to 407-774-6440
 For more Info: Contact: Milena Hernandez at: 407-774-7880 | mhernandez@kmgnet.com



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EXHIBITOR RULES & REGULATIONS

EXHIBITORS RULES/POLICIES

To reserve your booth, a non-refundable deposit of 1/2 the cost of exhibit space or full payment must be received with completed contract and order form. Final payment must be received NO LATER THAN APRIL 30, 2020. Fees not paid in full by April 30 may result in booth space being forfeited. Booth assignments are made according to the date when payment is received. As an Exhibitor, you agree to abide by all rules, regulations and restrictions outlined herein. Exhibitor agrees to accept booth relocation should it be necessary for reasons beyond the control of FSMTA.

TRADE SHOW HOURS/EVENTS

Exhibitor badge and lanyard must be worn at all times to receive admission to all events. All convention events, set-up and tear-down hours are subject to change. Authorized representatives of the Florida State Massage Therapy Association are hereinafter referred to as "Association Management."

PAYMENTS & REFUNDS

Space reservations are made based upon date received and availability of choices selected. Applications will not be processed nor space assigned unless the application is accompanied with a deposit or payment in full. A non-refundable deposit equal to 50% of the total fees will hold a space until April 30, 2020. After that date, Association Management reserves the right to rent that space if payment in full is not received 60 days prior to the opening of the Convention. Cancellation of exhibit space must be received in writing. If the Exhibitor cancels by April 24, 2020, the Convention booth rental fee will be refunded (less the deposit), only if the space can be resold by FSMTA. If the Exhibitor cancels after April 24, 2020, no refund will be given. In the event the Convention is not held for any reason whatsoever, the rental and lease of space shall be terminated per hotel contract. In such case, the limit of claim for damages and/or compensation by the exhibitor shall not exceed the amount paid for exhibit space.

AUTHORIZED REPRESENTATIVE

Each exhibitor must name one representative who is responsible for the installation, operation, and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all show periods and this representative shall be responsible for keeping the exhibit neat, manned, and orderly at all times.

RENTAL AND ASSIGNMENT OF LOCATION

FSMTA reserves the right to refuse rental of display space to any company whose display of goods and services is not, in the opinion of the Association Management, likely to be compatible with the general character and objective of the Convention. Whenever possible, space assignments will be made by the Association Management in keeping with the location preferences requested by the exhibitor in addition to the date the request is received. Association Management, however, reserves the right to make the final determination of all space assignments in the best interest of the convention, including relocation of the exhibit from the location stated on the contract.

INSTALLMENT AND REMOVAL OF EXHIBITS

Association Management reserves the right to fix the time for installation of exhibits prior to the exhibit hall's opening and for their removal after the conclusion of the convention. Installation and dismantling of booth space will take place according to the exhibit schedule. Any space not claimed by 7:00 pm on June 25, 2020, may be sold or reassigned by Association Management.

PHOTOGRAPHIC, VIDEOGRAPHIC AND ADVERTISING

Exhibitors agree that FSMTA may use their likeness including any photographs, videography, or other representation(s) that include Exhibitors; Exhibitor Employees, Owners, or Agents; and Exhibitor Products and Trademarked goods for any purpose including advertising.

EXHIBIT CONSTRUCTION AND SPECIAL REQUIREMENTS

Booths will be as per the Booth Layout Chart. Signs or other features may not exceed an 8' height unless special arrangements are made in advance with Association Management. Displays or other features in the form of the exhibit must not interfere with a clear view of neighboring exhibits. All surfaces which can be seen from any aisle or from any other exhibit must be finished.

OPERATION OF DISPLAYS

Association Management reserves the right to restrict the operation of or evict completely any exhibit which, in its opinion, detracts from the character and objective of the exhibit as a whole. This includes, but is not limited to, exhibits which because of noise, flashing lights, method of operation, or display of unsuitable material are determined by Association Management to be objectionable to the successful conduct of the Convention as a whole. Flashing lights, PA systems, boom boxes, separate audio systems, megaphones, bells, sirens, buzzers, etc., will not be permitted. All demonstrations or other activities must be confined to the limits of the exhibitor's rented space. Distribution of circulars may be made only within

the space assigned to the exhibitor presenting such materials. Without permission from Association Management, no advertising circulars, catalogs, folders or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, grounds, or other facilities.

EXHIBITS AND PUBLIC POLICY

Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this Convention. Should an exhibitor have any questions as to the application of such laws, ordinances, and regulations, Association Management will endeavor to answer them or to direct the exhibitor to the best source of information.

LIABILITY AND INSURANCE

All property of the exhibitor remains under his control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither the Association Management, their service contractors, the management of the contracted hotel, nor any officers, staff members, or directors of any of the same are responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism, or other causes, and the exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the exhibitor.

SALES TAX

In accordance with Florida's Tax Statute, exhibitors must collect a 6.5% sales tax on sales of tangible personal property purchased within Orange County. Consult your attorney or the Florida Department of Revenue to determine tax exemptions if no sales are made within the state.

EXHIBITOR USE OF SPACE

Exhibitors may not assign, sublet or share any portion of their space. Exhibitors may not enter another exhibitor's booth/space without permission.

SPACE RESPONSIBILITY CLAUSE

Exhibitor assumes responsibility and agrees to indemnify and defend Florida State Massage Therapy Association and the Rosen Plaza Hotel and its respective owners, employees, and agents against any claims and expenses arising out of the use of the Exhibition Hall. Exhibitor understands that neither Florida State Massage Therapy Association nor the Rosen Plaza Hotel maintains insurance covering the Exhibitor's property, and it is the sole responsibility of the Exhibitor to obtain such Insurance.

FSMTA CANCELLATION POLICY

In the event that the Florida State Massage Therapy Association 2020 National Convention & Trade Show is abbreviated or canceled because of circumstances beyond FSMTA's control, including but not limited to civil disturbance; earthquake; electrical outage; explosion; fire; freight embargo; strike or labor unrest; flood, hurricane, tornado, or other acts of God; or an act of war, terrorism, any government (de facto or de jure), or any government agency or official, FSMTA reserves the right, at FSMTA's sole discretion, to unilaterally terminate the agreement between FSMTA and the exhibitor that is entered into and/or the license that is granted by virtue of the submission of this digital or printed prospectus and its acceptance by FSMTA. In these circumstances, the exhibitor expressly agrees to waive any claim the exhibitor may have against the FSMTA, including but not limited to those for fees paid by or on behalf of the exhibitor for booth spaces, registration, workshops, satellite events, advertising, promotional opportunities, food and beverage, grants, audiovisual services, signage, housing, and travel. Should any products sold by vendor be found to be illegal the FSMTA reserves the right to cancel exhibitor's right to exhibit at the FSMTA convention. In that case, FSMTA is only liable to return exhibitor's exhibit fee. Exhibitor agrees the FSMTA is not liable for any other costs or fees to the exhibitor.

CONTRACT

The following rules and regulations become binding upon acceptance of this contract between the applicant (Exhibitor) and his/her employees and the Florida State Massage Therapy Association (FSMTA), the show sponsor.

INDEMNIFICATION AND LIMITATION OF LIABILITY

Exhibitor shall assume responsibility for damage to the Site and shall indemnify and hold harmless FSMTA, its employees, agents, officers, and directors and the Site for all liability ensuing from any cause whatsoever, including accidents or injuries to Exhibitor, its agents or employees. Exhibitor assumes full responsibility for any accident, injury or property damage to any person viewing its exhibit where such accident, injury or property damages is caused by negligence of exhibitor, its agents or employees.

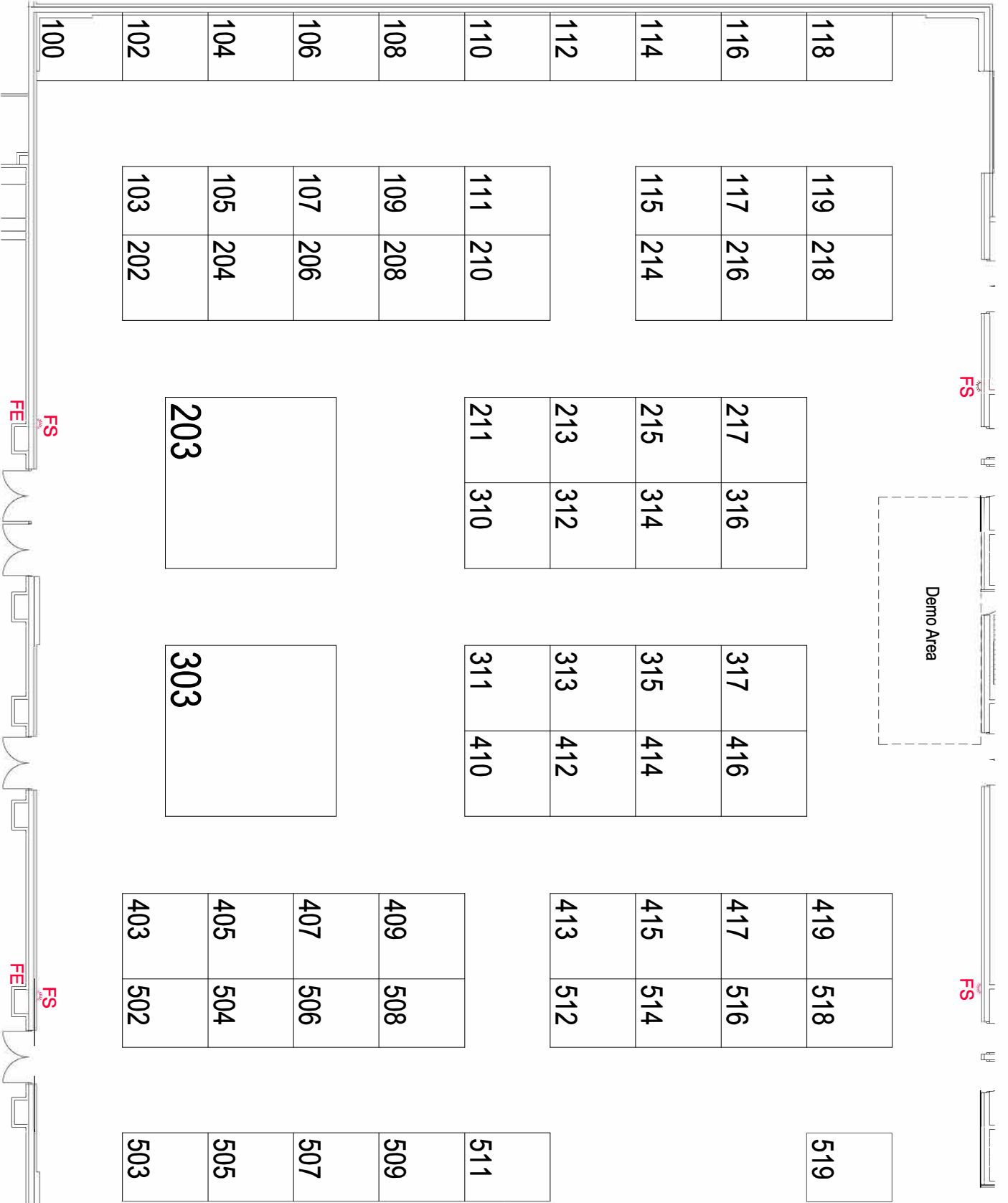
DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment, or to other Exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive, tape, Velcro, or any other coating to building, columns, floors, or to standard booth equipment.



FSMTA CONVENTION & TRADE SHOW

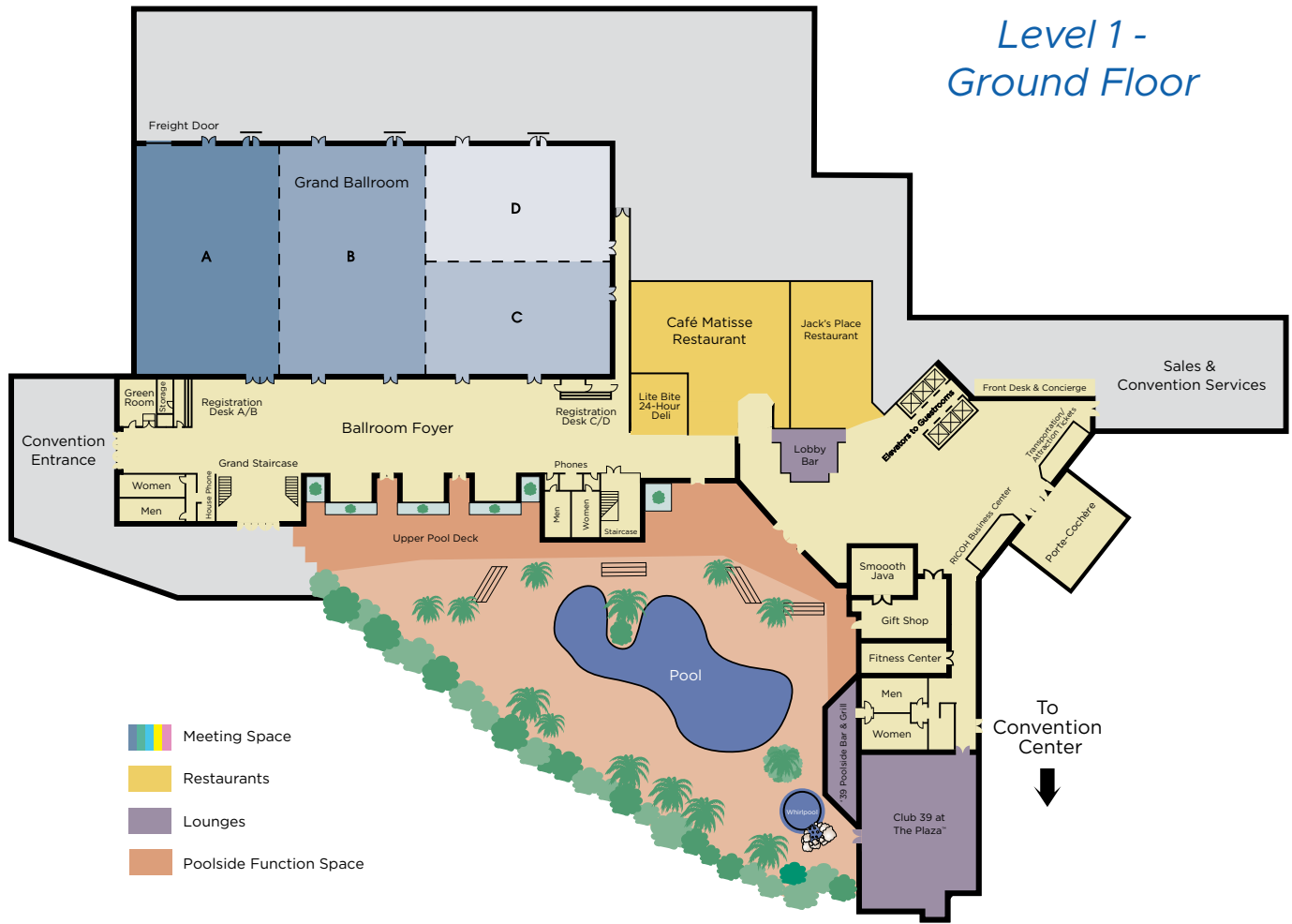
★ June 24-28, 2020 ★





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Level 2

